



Distribution
ca. 37.000

NORWAY'S LARGEST POLYTECHNICAL NEWSPAPER

Media information 2016

To cover all our target groups, we have a circulation of 37.000 copies

MAIN FEATURES

- Building/Construction
- Oil, Gas and Marine
- Energy/Electric Power
- Municipal Engineering
- New jobs

- Processing Industry
- Automation
- ICT
- Machine/Workshop
- Electronics
- Logistics



Printed in Norway

Please refer to the editorial calendar on page 3.

We target decision makers!

Tel. +47 67 16 34 99 - Fax +47 67 16 34 10
P.O. Box 164, N-1332 Østerås, Norway
E-mail: post@ingeniornytt.no

www.ingeniornytt.no

Decision makers read IngeniørNytt!

IngeniørNytt is read by engineers and technicians in the Norwegian trade and industry sector. IngeniørNytt is a polytechnic newspaper that focuses on the news and technical information our target groups find invaluable in their everyday work.

Need help to make your ad?

This is an area we know.

We make 30% of all ads and we will be happy to assist you with ideas and text for your ad.

You can also advertise on our webpages:

www.ingeniornytt.no

Please contact hedda@ingeniornytt.no for quotes and more information.

Verified circulation: **Ca. 37.000**

Who do you talk to at IngeniørNytt?

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Telephone: +47 67 16 34 99 • Telefax: +47 67 16 34 10

E-mail: post@ingeniornytt.no

Advertising rates:

Standard formats:

1/1 A4, 4 col. x 270 mmNOK 28,000

1/2 A4, 4 col. x 135 mm or 2 col. x 270 mmNOK 14,700

1/4 A4, 4 col. x 65 mm or 2 col. x 135 mmNOK 7,350

1/1 page, tabloid (5 col. x 365 mm)NOK 34,900

1/2 page, tabloid (5 col. x 180 mm)NOK 22,000

1/3 page, tabloid (5 col. x 120 mm)NOK 16,000

1/4 page, tabloid (5 col. x 90 mm)NOK 12,600

Column width: 1 col. 47 mm, 2 col. 98 mm, 3 col. 149 mm,
4 col. 200 mm, 5 col. 251 mm.

Other formats: Rate per column mmNOK 29

Colours are included

Special pages:

Frontpage advertisement (4 colours) NOK 7,900

Page 1 (5 col. x 65 mm) 4 colours NOK 16,800

Page 1 (2 col. x 65 mm) 4 colours NOK 7,350

Page 2, 3 per col. mm NOK 42

Page 5, 7, 9, 11, 13 per col. mm NOK 37

Back page per col. mm NOK 42

Terms of payment

Terms of payment: 30 days. Agency commission: 4%.

Deadlines

All orders and advertisements should be submitted to IngeniørNytt by no later than 14 days prior to publication.

The deadline for cancellations is 1 month prior to publication.

Material:

We prefer to receive advertisements digitally.

Digital media: We accept material on CD.

Complete files from following programs:

PDF, QuarkXpress, Illustrator and PhotoShop.

Advertisements may also be sent to

E-mail: hedda@ingeniornytt.no

Subjects for all target groups

You will find a subject for all our target groups.

Please see our publication timetable overleaf.

Contact our sales department!



With job advertisement in the paper edition, we will post the ad for free on our web pages.

If you only wish to post on our web site, the price is 2000 NOK.

For job ads, please call: + 47 67 16 34 99

EDITORIAL CALENDER 2016

Issue No.	Publication	Deadline material	Main Features	Fairs
1	09.02	28.01	Welding Technics • Surface Treatment Hydraulics/Pneumatics • Additional Education Plastics & Rubber • CAD/CAM Building/Construction	Logistikk&Distribusjon, Lillestrøm , 17.02-18.02 Empack Norge, Lillestrøm , 17.02-18.02 METAV, Düsseldorf , 23.02-27.02
2	03.03	22.02	Weighing/Calibration Cranes & Lifting Equipment Hydroelectric Power Transport	Underhåll, Göteborg , 08.03-11.03 Euro Expo, Kristiansand , 09.03-10.03
3	06.04	29.03	Pumps & Valves HVAC • Plastics & Rubber Electronics • CAD/CAM Building/Construction/VVS	Euro Expo, Bergen , 13.04-14.04 Miljø&Teknikk, Kommunalteknikk, Telenor Arena , 19.04-21.04 Hannover Messe , 25.04-29.04
4	18.05	04.05	Hydraulics/Pneumatics • Welding Technics Surface Treatment • HES Cranes & Lifting Equipment • Commercial Vehicles	CEMAT, Hannover , 31.05-03.06 Eliaden, Lillestrøm , 31.05-02.06 Transport, Lillestrøm , 09.06-11.06
5	14.06	03.06	Municipal engineering • Pumps & Valves Weighing/Calibration • Packaging Additional Education Building/Construction/VVS	Nor-Fishing, Trondheim , 16.08-19.08
6	23.08	11.08	Hydraulics/Pneumatics • Pumps & Valves Cranes & Lifting Equipment • Additional Education Plastics & Rubber • Electro • Subsea Special insert: Oil/Offshore	ONS , 29.08-01.09 Euro Expo, Haugesund , 07.09-08.09
7	13.09	02.09	Welding Technics Surface Treatment Hydroelectric Power HVAC • HES • CAD/CAM	Euro Expo, Ålesund , 02.09-03.09 Inno Trans, Berlin , 20.09-23.09 Scanautomatic/Process Teknikk , 04.10-06.10
8	13.10	30.09	Hydraulics/Pneumatics • Weighing/Calibration Packaging • Plastics & Rubber Cranes & Lifting Equipment Building/Construction/VVS • Special insert: Oil/Offshore	OTD , 19.10-20.10 VVS-dagene, Lillestrøm , 19.10-21.10 Elmia Subcontractor, Jönköping , 08.11-11.11
9	10.11	01.11	IT • CAD/CAM • Electro • Pumps & Valves • HVAC Surface Treatment • Welding Technics Commercial Vehicles Special insert: Buskerud Area	Euroblech, Hannover 25.10-29.10 Euro Expo, Fredrikstad , 23.11-24.11
10	06.12	25.11	Cranes & Lifting Equipment • HES Hydraulics/Pneumatics Weighing/Calibration • Additional Education Building/Construction/VVS	

The fair trade is updated continuously on
www.ingeniornytt.no

profitable combination



TOTAL CIRCULATION: 59 000

By profiling your products in both IngeniørNytt and Moderne Produksjon, you get noticed by the technical market.

Every time you put an ad in IngeniørNytt and Moderne Produksjon, you also "meet" the decision makers at the trade fairs!

Ask for our combination offer!

*Subscriber overlap: 9 000

Try a banner ad on www.ingeniornytt.no

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